

AI-Powered Prospecting System

Proposal April 2026



WHY NOW?

"The firms winning in 2026 are not working harder, they are working with better systems."

"AI doesn't replace relationships. It creates the volume of first contacts that make relationships possible."

"Your competitors are still making 20 calls a week. This system makes 100+ contacts, automatically."



SUMMARY



The Opportunity — AI is reshaping how businesses find clients. The ones who move now will own the space, the ones who wait will play catch-up.

The Problem — Reaching prospects at scale is slow, inconsistent, and expensive. Writing personalised outreach for hundreds of contacts? Most businesses simply can't do it.

The Solution — A simple 6-tool AI pipeline that handles the heavy lifting, from finding leads to crafting messages, explained in plain English, no tech background needed.

The Numbers — The entire system costs less than a third of what you'd pay a single sales rep. Same output. Fraction of the overhead.

Why Now — This isn't theory. The tools exist today, they're affordable, and most of your competitors haven't discovered them yet.

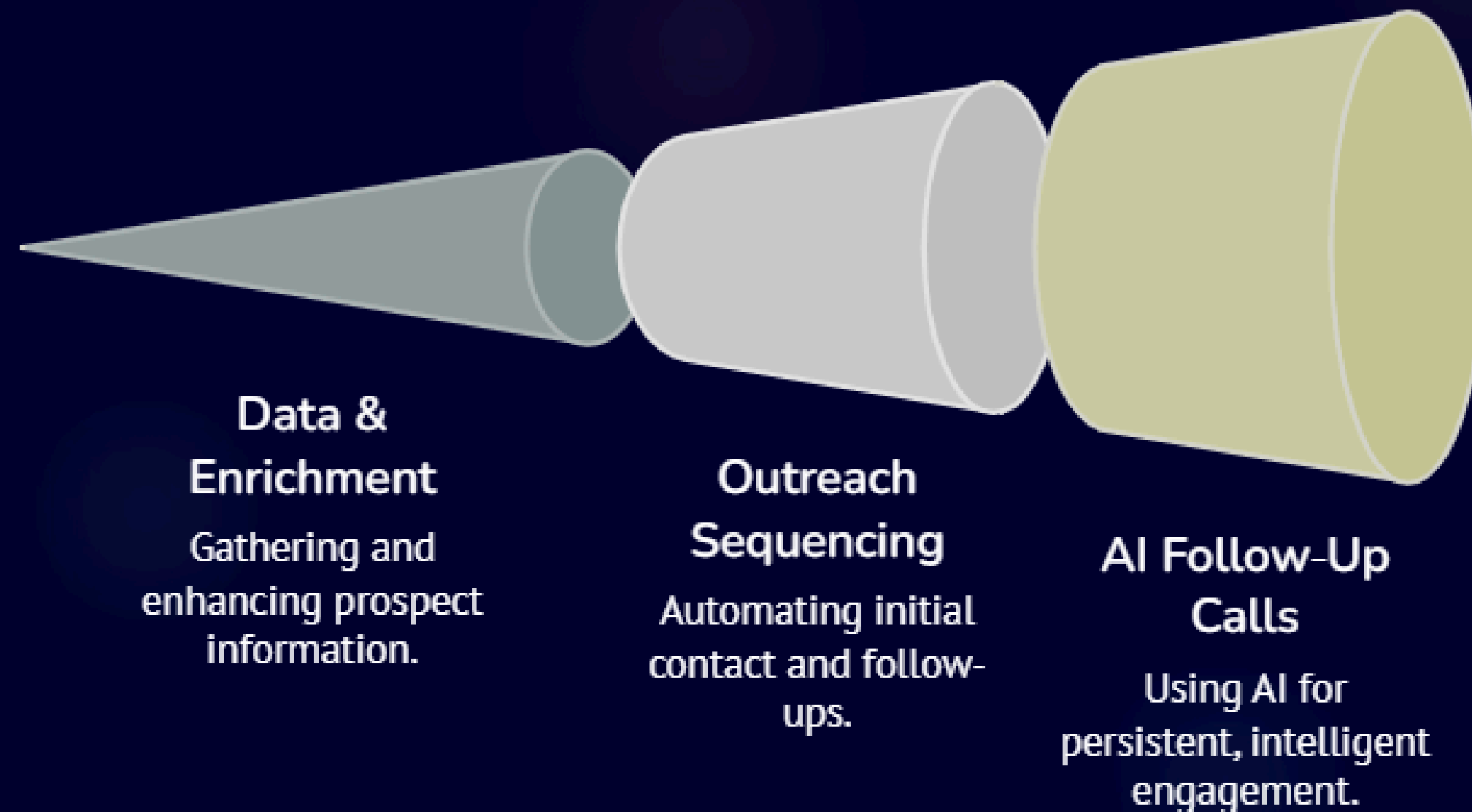
The Bottom Line — Land just one new client a month and the system pays for itself, everything else is profit.

Perfect Timing
If you sell a product or service and need to reach more people consistently, this system works for you.

HOW THE SYSTEM WORKS

Six connected tools form a fully automated pipeline, from CoStar data to booked meeting.

Every step connects automatically, no manual handoffs, no gaps in outreach.



THE OPPORTUNITY



Commercial Property

Reach landlords before rent reviews. First contact wins the instruction.



Professional Services

Accountants, solicitors, consultants reaching SME decision makers.



Trade & Construction

Builders, architects, fit-out firms reaching developers and project managers.



Recruitment

Agencies reaching hiring managers and candidates at scale.



Coaches & Consultants

Experts building their client base without cold calling.



Any B2B Business



Relationship-Driven Market

Early, relevant contact in a relationship driven sector creates lasting competitive advantage, and client retainment.

3 WAYS TO WORK TOGETHER



The Blueprint

You receive the complete system guide and build it yourselves. Full control, minimum cost.



Build & Handover

I build the entire system, train your team, and hand it over completely. You own everything from day one.



Build & Manage

I build the system and stay on monthly to manage, optimise, and report on performance.

SCALE ON DEMAND

Increasing volume requires no structural changes, only minor tool upgrades at modest additional cost.

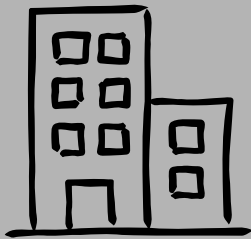
Month 1
400 contacts
per month

Month 6
1000 contacts
per month





WHY THIS ENGAGEMENT



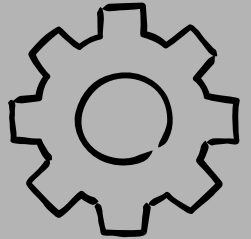
WHO IS IT FOR

If you sell a product or service and need to reach more people consistently, this system works for you.



YOU OWN EVERYTHING:

Full transparency, you own the system and every tool from day one.



HANDS-ON BUILD:

Every tool in the stack is scalable, no outsourcing, no learning on your time you retain ownership, limited commitment. AI can work 24/7.

LONG-TERM VISION

WEEK 1

Week 1
Discovery call. Define filters, emails & call wording. CoStar filters configured and first export tested.

WEEK 3

Week 3
Automations connecting all tools built and tested end-to-end. Full pilot: 100 contacts processed.

WEEK 2

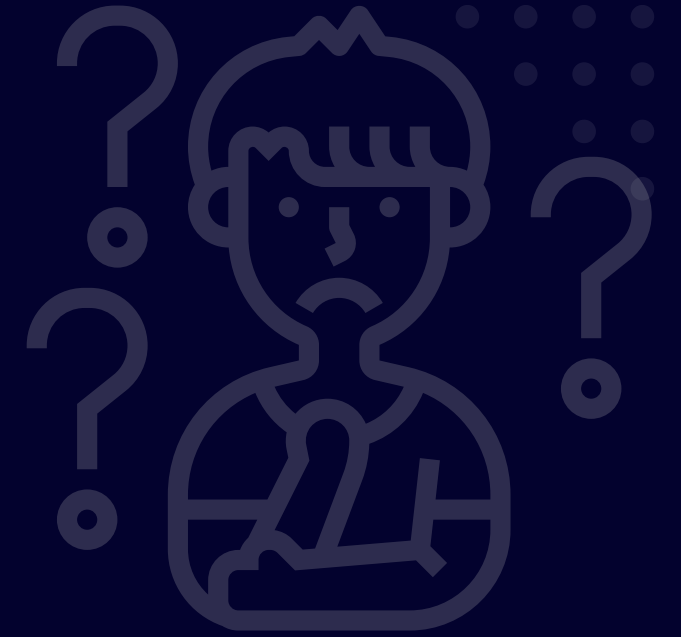
Week 2
Enrichment workflow built. CRM configured. Email sequences live. AI call script recorded.

WEEK 4

Week 4
Review pilot results. Refine scripts and targeting. Handover and training session delivered.



NEXT STEPS



Review & Question
Confirm the engagement scope suits your current priorities.



Discovery Call
Schedule a 30-minute call to align on target geography and landlord profile.



Agree Start Date
System fully live within 4 weeks of kick-off.
Retainer is month-to-month in option 3 structure